

## “Hooray for Hollywood” with Child Care Choices

The 2010 Benefit & Auction was held at Edison Community College in Piqua and once again the committee outdid itself and the entire event was enormously successful.

“Hooray for Hollywood” raised over \$23,800 for the organization, and increased the general awareness of Child Care Choices and its many services.

The funds generated by the fundraiser were used to:

- Make hundreds of referrals to families needing child care
- Partially fund 61 workshops for Home Child Care Providers and Day Care Center personnel
- Help fund the recruitment of 12 new home childcare providers
- Help fund 140 Story Lady visits to child care homes and centers
- Allow us to distribute over 2,000 books to providers and children

The annual benefit & auction would not be a success without the hundreds of volunteer hours that go into putting it together, as well as the generous support of local individuals and businesses. We sincerely appreciate every person who helps make the event the huge success it is every year.



*Child Care Choices believes parents are best able to evaluate and choose childcare for their children. Responsibility for selecting and employing a childcare provider rests with each parent. Child Care Choices does not monitor the quality, nor does it recommend the providers listed with the service. . Parents are urged to interview carefully and check all references before leaving a child in care.*



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# Child Care Choices

“Your Link to Community Child Care”

## 2010 Report to the Community



### Mission Statement

**Child Care Choices links families needing child care with providers giving care in Miami County and surrounding areas. We provide child care information, training, and support for families and child care providers to help them give the best possible child care.**

## **Child Care Choices Serves Miami County and Surrounding Communities**

In 2010 Child Care Choices helped 249 families find child care for 405 children. We are finding an increased need for part time child care due to parents working different shifts, single parent families and families being affected by welfare reform.

Child Care Choices offers families ongoing support through parenting newsletters, follow-up calls and phone counseling about child care concerns.

Child Care Choices offers parents information on choosing quality child care with each list of child care referrals, plus additional information relevant to the age of the children needing care. We also send a children's book and suggested activities to encourage parents to read daily to their children.

## **Child Care Choices supports child care centers and home child care providers. . .**

Child Care Choices' registered providers and center staff members receive support from Child Care Choices through telephone counseling, a quarterly newsletter and workshop training sessions. The Child Care Choices "Partners in Parenting" newsletter offers helpful information to providers to share with the parents of children in their care.

Child Care Choices also gives each new home child care provider a start-up kit and a "technical assistance" visit as part of the registration process. These visits are free of charge and give the provider the chance to talk about specific issues of concern to them, ask questions and gain new ideas and insights from a childcare professional.

Child Care Choices believes that well-trained child care providers offer better quality child care and encourages all registered providers to attend as many of the Child Care Choices workshops as possible.



*The "Story Lady" reading to children in the home of a child care provider*

## **Training! Training! Training!**

Research has shown that well-trained child care providers offer better quality child care. Child Care Choices offered 61 training workshops in 2010 with topics ranging from the basics in the Health and Safety in Family Day Care training curriculum to child development, creative activities and other topics.

The CCC Story Lady comes into homes and centers to read to children, sing songs, and present a creative activity. This provides an educational and fun experience for the children, as well as an individual training for the provider. The provider is able to observe a master teacher speaking, reading, and interacting with children.

## Child Care Choices' Services Continue...

### Child Care Choices continued to serve many families...

- Made 249 child care referrals for 405 children
- Added 12 new home childcare providers for a total of 101 in the Child Care Choices network
- Registered a total of 48 area childcare centers

### The Child and Adult Care Food Program continued...

- As we assisted 49 providers who serve nutritious meals to children.

### Child Care Choices sponsored programs for 2010...

- Sponsored 140 Story Lady visits to child care homes and centers. The Story Lady sang songs, read stories and did art and craft activities with the children. Caregivers watched and learned new ideas.
- Emailed Partners in Parenting newsletter to approximately 125 families each month
- Distributed over 2,000 children's books to child care providers and the children in their care



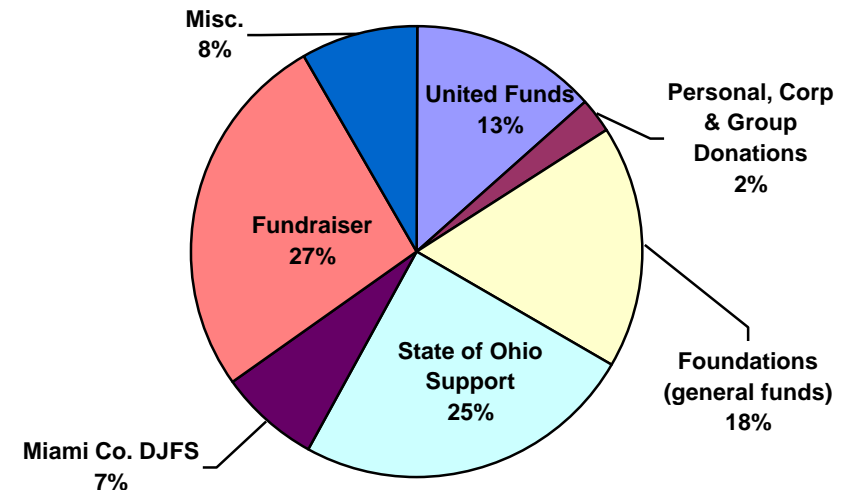
### Child Care Choices works with other agencies...

- Works closely with Miami County Dept. of Job & Family Services in planning and giving child care provider training.
- Participates in the Miami County Early Intervention Consortium, Miami County Family and Children First Council, Child and Adult Care Food Program Sponsor Network, and Ohio Child Care Resource and Referral Association

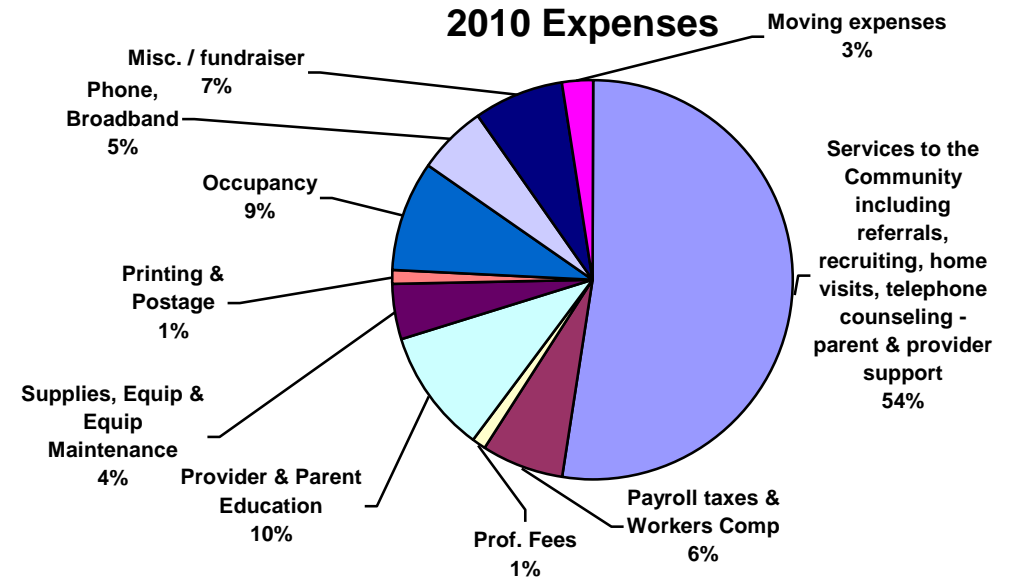
**Volunteers help stretch every dollar...** Child Care Choices staff, board and community members work many volunteer hours a week including facilitating workshops, making presentations to the community, helping with office work and fund-raising, and many other activities.

Community volunteers contribute substantially to the services given to Miami County families through Child Care Choices.

### 2010 Income



### 2010 Expenses



*Thanks to all donors!*

**Grants**

Brethren Foundation  
Kyle Foundation  
Miami Co. Dept. of Job and Family Services  
Miami County Foundation  
Piqua Community Foundation  
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Tipp City Area Community Foundation

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West Charleston Church of the Brethren



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Lynn Ratliff, CACFP Assistant  
Kelly Flora, CACFP Home Monitor and Food Program Story Lady  
Dawn Oates, Story Lady

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