



REPORT NO.
03.21.21



ANNUAL REPORT

Child Care Choices

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A Message from Our Board Chair

01

We are living through a challenging moment in time, but what inspires me is our collective commitment to responding to the challenges experienced in our community during the COVID-19 pandemic. You have opened your hearts to help Child Care Choices serve our community.

While the needs of families and the child care industry have never been greater, every day we see the impact of our donors' generosity. Child Care Choices is committed to making long term, impactful change, which is made possible with the support of our business partners, foundation friends, and individual supporters.

To our donors, advisors and others who have shared our journey, and on behalf of our dedicated, talented Board and staff, I offer my heartfelt gratitude. Thank you for being our SPARK of inspiration!



Elizabeth B. Russ
CCC Board Chair

Our Mission

The mission of Child Care Choices is to spark positive change and growth in the child care capacity in Miami County by partnering with providers, businesses, area governments, and families.

We will do this by advocating for high quality child care, providing rich training experiences and programming to providers, educating local businesses and our community on the value of quality child care, and giving families the tools needed to make informed child care decisions.

Our Board

Ann Baird	Katie Gascho
Rick Baker	Hillary Jaqua
Cheryl Buecker	Kate K. Johnsen
Danese Christmas	Carol Myers
Andie Doller	Sherry Richards
Cathy Drake	Barbara Ruland
Sonia Ewald	Elizabeth Russ
Marilyn Fennell	Elizabeth Studebaker

Art Helmstetter - Advisor

Our Staff

Co-Directors

Jenny Fox
Renee Matsunami

CACFP Director

Linda Herrmann

CACFP Assistant

Susan Hoke

Training Coordinator

Karen Stienecker

Story Lady Program

Robin Bartley

Cindy Dillard

Susan Eklund-Leen

Yoga Lady Program

Elizabeth Studebaker



Programs & Services

02

What happened in 2020?

COVID affected all aspects of our daily operations at Child Care Choices, but also put a spotlight on the importance of child care in our country, state and county. In response to the needs in our community we have a new focus on advocacy and collaboration for our mission, a Dayton SCORE Mentor, a new Advisory Committee, a revisioning of our Strategic Plan and 5 new Board Members.

CACFP

235 avg/mo children served
26 avg/mo family child care providers
142,359 meals & snacks served
4 counties served



YOGA LADY

8 providers in Yoga Training

8 Yoga Lady visits

40 children learned yoga & received Yoga Bug books



STORY LADY

1784 books for children

133 books for providers

65 centers/preschools/family child care programs served



TRAININGS

166 providers attended

10 Health & Safety, and Ohio Approved Child Development trainings

5 Child Development Associate Credential classes



ZOOM

52 total

board, committee, staff & community meetings, trainings, webinars, Food Program home visits & Story Lady visits



VIDEOS



11 Yoga Lady videos with 1,488 views



17 Story Lady videos with 2,911 views

COVID RELIEF



\$20,000 COVID-19 relief grants received

PPE & cleaning supplies for **24** centers/preschools
33 family child care homes and funds for new Type B FCC provider training

REFERRALS

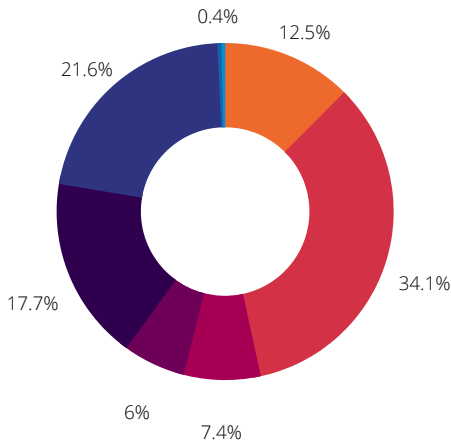


41 child care referrals for families with
61 children total

Because of you...

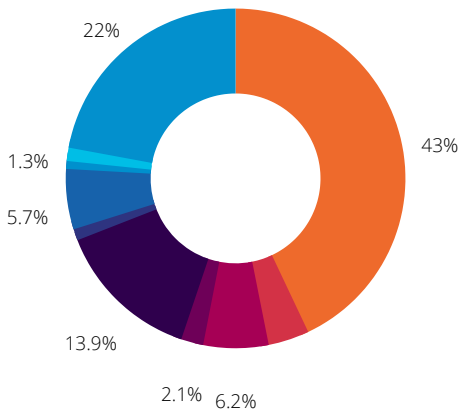
...we were able to continue our work at Child Care Choices throughout 2020 with resilience and hope. You made it possible for us to refocus our mission and address immediate needs in our community, while keeping an eye on the future. We are a small staff, but with YOUR help we are delivering on our mission: to spark positive change and growth in the child care capacity in our community.

INCOME 2020

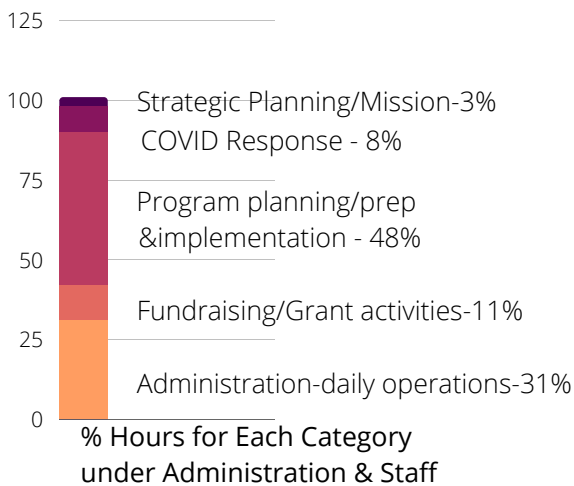


- Personal Donations**
12.5%
- Events**
7.4%
- Miami County CARES!**
17.7%
- Child & Adult Care Food Program Reimbursement**
21.6%
- Foundation Grants**
34.1%
- United Way**
6.0%
- Training Fees**
0.4%

EXPENSES 2020



- Office/Equipment**
6.2%
- Utilities**
2.1%
- Child & Adult Care Food Program**
22%
- Administration & Staff**
43%
- Community Outreach**
13.9%
- Programs**
5.7%
- Events**
1.3%



2020 was an unusual year which is reflected in our finances. While we were not able to directly serve our community through our programming for seven months, we worked hard to make sure that we were mindful of every dollar that you have entrusted to us.

In response to the changing needs of child care providers, we increased our outreach through several foundation grants to provide much needed cleaning supplies & PPE, carefully planned our strategy for restarting our programs, developed 4 new trainings, including the Type B Family Child Care Provider training, and refocused our mission and aligned our strategic plan with the needs in our community.

You are the SPARK



Jenny Fox delivers supplies to Rebecca Hutchison at Tipp City Preschool - June 2020

Your generosity powered our ability to address the immediate needs of child care programs during the early months of the pandemic. Providing much needed cleaning supplies, gloves and thermometers, allowed providers to direct funds towards other costs which increased due to lower enrollment limits, more stringent health and safety measures, and purchase of new equipment and construction materials.

You made our programs possible! After seven months of our programs being on hold, our Story Ladies and Yoga Lady were happy to see the masked faces of the children and providers over Zoom and Webex during virtual visits.

Story Lady kits were delivered prior to the sessions so the children could read along in their own books and do the hands-on enrichment activity with the Story Lady. Our Food Program Director completed home visits with family child care providers over Zoom and FaceTime.



Children at KLP-Troy are proud of their Autumn wreaths that they made during a Virtual Story Lady visit with Miss Robin - October 2020

Pivoting to a virtual format was not ideal for trainings. Your support gave us the time to develop a safe, socially distanced plan for our workshops, as well as create new trainings for the future. In collaboration with Tipp City UMC and Wee Care Child Care we were able to hold a Yoga training and Art training in the Fall.



Socially distanced training at Wee Care with instructor, Jacki Leader, on Zoom - November 2020

STORY LADY
THANK YOU
FOR BOOKS AND
STUFF * WE
LOVE
YOU

A note to the Story Lady from the children at Walnut Grove Learning Center - October 2020

Our Donors

05

Foundations

Altrusa International Foundation of Troy
Brethren Foundation, Inc.
Dayton Foundation
HealthPath Foundation of Ohio
Miami County Foundation
Patricia L. Recker Fund of the Piqua Community Foundation
The Piqua Community Foundation
PNC Foundation
Tipp City Foundation
The Troy Foundation

Child Care

Greene Street Daycare/Preschool
Walnut Grove Learning Center

Other Organizations

Miami County Department of Development
United Way of Miami County
United Way of Greater Dayton

Businesses

Ed's HVAC Plumbing Electric
Hair Gallery
Hamler Gingrich/Favorite Insurance Agency
Interstate Warehousing and Distribution
Luken Interiors
Schaefer & Co.
Tabernacle Brewing Company, LLC
Tipp Eye Center
Business - In-Kind
ABC Mowing
Broadway Hair Studio & Company
Brower Stationers
Cincinnati Museum Center
Cincinnati Reds
Cincinnati Reds Hall of Fame & Museum
Classic Cleaners
Coldwater Cafe
COSI
Dale's Goodyear
Dayton Society of Natural History
El Sombrero
FC Cincinnati
Hapinstance Designs
Hobart Arena
Houser Asphalt & Concrete
La Fiesta
Lincoln Community Center
Ohio Fly by Knight
Scene 75
Sugden Furniture
The Cheesecake Factory
Total Image Salon & Day Spa
Towne Park Dentistry
Troy Sports Center
University of Cincinnati
University of Dayton Athletics
Whitewater Valley Railroad



Story Lady Robin shows children at TCEP how to make a fall wreath via Zoom. November 2020

Individuals

Lois & Bob Anderson
 Meghan Arnold
 Heather Bailey & Frank Scenna
 Ann & Bob Baird
 Rick & Valerie Baker
 Robin Bartley
 Christina Battson
 Ginny Beamish
 Mary Blackford
 Mary & Carol Bowman
 Anita Bowman-Hamber
 Donna Bright
 Julie Broerman Daniels
 Cheryl & Tom Buecker
 Sarah & Francois Chevalley
 Michele Coppock
 Cindy W Dillard
 Cathy Drake
 Stan Evans
 Sonia & Larry Ewald
 Marilyn & Gary Fennell
 Betsy Hamman
 Ann Hampton
 Kipra Heermann
 Art Helmstetter
 Linda Herrmann
 Dan Janning
 Carole & Charlie Janning
 Dan & Carole Kerber
 Becky Ketron
 Joan Klopf
 Elaine & Bill Mercurio
 Aaron Mossesso
 Carol Myers
 Kathie Perri
 Doris S. Perry
 Barbara Ruland
 Betsy & Ed Russ
 Ruth Safreed
 Marianne Sharp
 Michael Shoemaker
 Debbie Slusser
 Bruce & Linda Smith
 Linda Smith
 Nancy Snyder
 Katie Sonnanstine
 Molly Spencer
 Elizabeth Studebaker
 Doris Studebaker
 Margaret Welbaum
 Don & Marilyn Whitaker
 Helen Wolf
 Lori Woolley
 Basil & Paula Zabek



When Karen Shoemaker's son Mike said he would donate \$500 to CCC if she crocheted 100 hats for children, she met the challenge! 100 children had warm hats for winter and CCC received a generous donation!

Two more ways to support Child Care Choices at no cost to you!



Shop at smile.amazon.com and we'll donate 0.5% of eligible purchases to your favorite charitable organization—no fees, no extra cost. Here's how:

1. Visit smile.amazon.com
2. Sign in with your Amazon.com credentials
3. Choose Child Care Choices as your charitable organization to receive donations
4. Start shopping!



Have a Kroger plus card? Enroll your Kroger Plus Cards online at www.krogercommunityrewards.com. Here's how:

1. Visit www.krogercommunityrewards.com
2. Create a digital account
3. Link your card to Child Care Choices #KL128
4. Hit "Save"

The Kroger Community Rewards makes fund-raising easy. It is no cost to you....All you have to do is shop at Kroger and swipe your Kroger Plus Card! Kroger sends a quarterly check to the organization.

Connect with Us!



We'd love to hear from you!: (937) 667-1799



Email us: childcarechoices@outlook.com



Drop us a line!: Child Care Choices
4817 S. State Route 202
Tipp City, OH 45371



Volunteer with us: (937) 667-1799



Visit us online: www.child-care-choices.org

Check out our social media pages:



Facebook: Child Care Choices of Miami County, Ohio



Pinterest: Child Care Choices



YouTube: Child Care Choices



Give: www.child-care-choices.org/donate



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